



## **Pima County / Tucson Women's Commission Annual Report January 2019 - December 2019**

The mission of the PCTWC is to assist women to achieve equality of opportunity in all aspects of and to take positive action to expose, eliminate, and prevent the practice of discrimination against women. That was more fully accomplished through the growth of service of our Commissioners. Last year our commission membership grew to 17 strong committed members. Due to the commitment of the commission members, the commission was able to do more outreach in the community, offer educational workshops and re-establish partnerships with local non-profits.

Being a non-profit and commission that is solely run by working professional volunteers can be a challenge at times. Yet the commitment to better our community made it worth the while and with that we saw an emergence of leadership upon our members.

In July of 2018, the commission met and each commissioner shared the goals they wanted to see the commission accomplish in the coming year. Four main areas of focus emerged, Health & Wellness, Economic & Financial Education, Community Outreach, and Visibility & Rebranding. In addition to these focus areas, the commission continued to work on already established committees, such as the Women's Equality Day Committee. Commissioners gladly joined subcommittee's they felt connected to and wanted to work on.

2019 was an eventful year for PCTWC and some of the highlights include:

- New and returning Commissioners
- Building is being prepared and appropriate steps were taken to preserve it
- Committee Happenings, Workshops, and community events



This year's annual report will end with the *Financial Report* and a listing of Commissioners who served in 2019.

### **New and Returning Commissioners:**

- In 2019, the Commission re-nominated members to the Executive Committee and nominated a new Vice Chair.
  - MaryAnn Phininzy - Chair
  - Allison Dumka- Vice Chair (*New*)
  - Alma M. Hernandez- Secretary
  - Brandi Smith - Treasurer
  - Annie Sykes - Assistant Treasurer

The new leadership is excited to be a part of the commission and help expand upon its work.

### **Historic Building:**

- The Commission owns a historic building in the downtown area.
  - Continued to provide office space to women-owned business at below-market rate.
  - Offered up two additional offices for rental.

The building has continued to undergo repairs and structural updates to allow it to continue being a community gathering place for women and girls from all over Pima County and the City of Tucson. Updates will continue in FY20 and FY21 with foundation and adobe wall repairs.

### **Events from the Past Year**

- ***Women's Equality Day Committee***
  - The annual *Women's Equality Day* celebration took place on August 24, 2019 at the YWCA. Those in attendance were given the opportunity to learn about the sponsoring organizations and network. Attendees also had the opportunity to purchase fundraising posters by local artist Valerie Galloway to benefit the YWCA's advocacy programs.

PCTWC is a key sponsor and co-founder of this annual celebration and hosted it in conjunction with the YWCA, Tucson NOW, AAUW, WOSAC, Gender & Women's Studies of the University of Arizona, and the League of Women Voters at Sangria Saturday Salon.

- **Women's Health and Wellness Committee**

- PCTWC's *Women's Health and Wellness Committee* sponsored the September 2019 *Breast Cancer Awareness Walk*, an annual event that seeks to increase community awareness and conversation around breast cancer and the impact it has on women and their families.
- The committee tabled at *Take Back the Night*, an event whose mission is to bring an end sexual, relationship, and domestic violence on April 10, 2019.
- The committee also tabled at *Go Red Tucson for Heart Disease*, an event that focuses on fighting heart disease, stroke, and strives to save and improve lives.

- **Economic & Financial Education Committee**

- PCTWC's *Economic & Financial Education Committee* hosted *Lifelong Essentials for Women*, a free workshop that took place on June 1, 2019 at the commission's downtown office. The workshop addressed the unique financial challenges and barriers women face as heads of households, daughters, wives, mothers, and caregivers.



The commission brought in Financial Advisor, Patty Carnovale of Ameriprise Financial, who offered more than 30 years of hands-on experience in the financial world helping women of any age tackle issues relating to the income gap, longer lifespans, and other lifestyle changes that place more stress on women's often fragile financial health.

- **Visibility and Rebranding Committee**

- The *Visibility and Rebranding Committee* hosted a *Community Conversation* at the Community Foundation Campus. Representatives from 25 diverse organizations attended the roundtable discussion, and worked in small groups to share key initiatives their organizations were working on and speak of the obstacles they faced in addressing the needs in the community. New ways to partner and have a collective impact in the community were at the core of the roundtable's objectives.



- PCTWC sponsored the *Women’s Foundation of Southern Arizona 2019 Annual Luncheon*. This helped solidify the commission’s partnership with another important community organization working on women’s issue.



The Visibility and Rebranding Committee also created a paid internship position for the sole purpose of updating the “*Domestic Abuse, Assault, and Violence A Survivor’s Guide*.” The final revised version is nearing completion and will be in circulation in 2020.

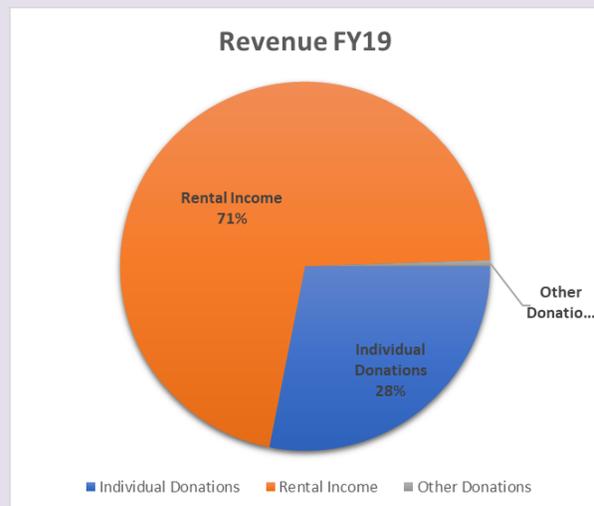
### Financial Report – July 2018 – June 2019

#### Revenues

- The Pima County / Tucson Women’s Commission (PCTWC) received the majority of its income through the rental of office spaces and its main meeting room. PCTWC owns a historic building, located in downtown Tucson, and it has a total of 4 office spaces and two meeting rooms available for long - or short-term rental. Currently, two small women-owned businesses occupy separate offices and a local community group has a longstanding reservation to use the main meeting room.

| Revenue              |                  |
|----------------------|------------------|
| Individual Donations | \$ 5,581         |
| Rental Income        | \$ 14,170        |
| Other Donations      | \$ 102           |
| <b>Total Income</b>  | <b>\$ 19,853</b> |

- Rental revenues are supplemented by individual donations and through online donation campaigns. PCTWC ran a fundraising campaign for Arizona Gives Day 2019 and raised funds through participation in the Amazon Smile Foundation donation program and Network for Good.

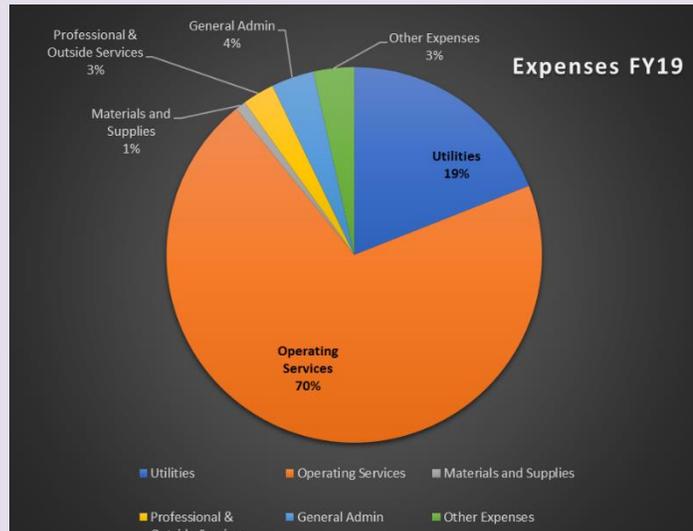


## Expenses

- The majority of the Pima County / Tucson Women’s Commission (PCTWC) expenditures were for operating services. These expenses include building maintenance and repair, janitorial and pest control services, telecommunications services, and insurance. In FY19, PCTWC carried out essential structural repairs to the roof, changed the locks on all exterior doors, and updated existing office spaces. This work was in addition to regularly scheduled maintenance and repairs.

| Expenses                        |                  |
|---------------------------------|------------------|
| Utilities                       | \$ 3,783         |
| Operating Services              | \$ 13,961        |
| Materials and Supplies          | \$ 180           |
| Professional & Outside Services | \$ 545           |
| General Admin                   | \$ 730           |
| Other Expenses                  | \$ 697           |
| <b>Total Expenses</b>           | <b>\$ 19,896</b> |
| <b>Net Ordinary Income</b>      | <b>\$ (42)</b>   |

- Utilities were the next largest category of expenses. Utilities are included in the lease agreements for all office spaces, and groups or individuals that rent out the two main meeting spaces benefit from high-speed internet and the use of audio-visual equipment.



## **Pima County / Tucson Women's Commission Roster in 2019**

### **Commissioners:**

- MaryAnn Phininzy, Chair
- Allison Dumka, Vice-Chair
- Amanda Monroy, Former Vice-Chair
- Alma M. Hernandez, Secretary
- Brandi Smith, Treasurer
- Annie Sykes, Assistant Treasurer
- Katherine Cooper
- Alice (AJ) Flick
- Liane Hernandez
- Olivia Lundin
- Shirley Muney
- Maria Parham
- Kenna Smith
- Christa Steiner
- Maria Vianey Valdez-Cardenas
- John-Peter Wilhite
- Kathleen G. Williamson
- Kay Wolferstetter

Appreciatively,  
MaryAnn Phininzy, Chair